



**FOR IMMEDIATE RELEASE**

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**SPEAKER TO ASSESS RECESSION'S IMPACT ON DONOR PSYCHOLOGY**

**CAMARILLO, Calif. (Feb. 9, 2010)** – Longtime philanthropic leader Joe Lumarda will address how the long recent recession has changed the demography and psychology of charity, at a Feb. 24 Leadership Luncheon offered by the Ventura County Community Foundation Center for Nonprofit Leadership.

A former senior executive with the California Community Foundation, and a former Ventura County resident and student, Lumarda will offer his insights during the session at the Ventura County Office of Education Conference and Educational Services Center, 5100 Adolfo Road, Camarillo.

Titled "The Changing Face of Philanthropy," his talk will focus on how this particularly deep economic downturn has changed the way donors view their assets, their futures and their philanthropic dreams, according to Dena Jenson, director of the Center for Nonprofit Leadership and a vice president at the Community Foundation.

"In times of great change, nonprofit leaders must have a thumb on the pulse of the dynamic wants, needs and expectations of their donors and stakeholders," Jenson said.

“We are delighted to welcome back to Ventura County a distinguished leader in our field, and look forward to his experienced insights,” she added.

Currently a senior vice president and investment counselor with Capital Guardian Group, Lumarda received his bachelor’s degree in philosophy from St. John’s Seminary College in Camarillo. He went on to earn an MBA from the Peter F. Drucker Graduate Management Center at Claremont Graduate University. Lumarda now serves on the board of directors of the Drucker Center.

**The event begins at noon and costs \$40 for a two-person team from the same organization. Each additional attendee from an organization will be charged \$15. The fee includes lunch. Please visit [www.vccf.org/registration.html](http://www.vccf.org/registration.html) to register.**

For more information on the Leadership Luncheon, contact Susan Seale, Center for Nonprofit Leadership program coordinator, at (805) 988-0196, Ext. 110.

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VCCF is a family of charitable funds whose combined assets are \$98.1 million. Its mission is to promote and enable philanthropy to improve our community for good for ever, which it does through stewarding donor legacies, charitable grantmaking, scholarships and leadership training programs through the Center for Nonprofit Leadership. VCCF has been certified in compliance with national standards by the Council on Foundations, the highest form of peer review in the United States. For more information, please visit [www.vccf.org](http://www.vccf.org) or contact VCCF at (805) 988-0196.

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