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VCCF PROMOTIONS AID FOUNDATION'S MISSION IN CHALLENGING TIMES

(CAMARILLO, CA – March 16, 2009) – The Ventura County Community Foundation Board of Directors recently approved the promotions of two VCCF staff members who work closely with donors.

Ilana Ormond was promoted to Vice President, Philanthropic Services. Heather Short assumes the title of Associate, Philanthropic Services.

“In these challenging times, the Foundation continues to benefit from a highly regarded staff, each of whom is integral to our efforts to deliver on the promise of our mission,” said Hugh Ralston, President and CEO.

Ormond, who had been the Director of Planned Giving, will oversee the Philanthropic Services department, including all fund development, donor relations and planned giving. In keeping with the Foundation's initiative to move more of its communications online, she will oversee improvements in fund development & donor tracking technology and communication tools, including the delivery of new outreach strategies to both donors and nonprofits.

Ormond, of Thousand Oaks, has nearly 20 years of experience in nonprofits. She worked at the Motion Picture & Television Fund Foundation, the National Jewish Medical and Research Center and the Los Angeles Jewish Home before coming to VCCF in August 2007. She has been responsible for the highly successful Planned Giving Initiative, which has expanded expertise to local nonprofits to secure new gifts of charitable capital to extend their missions

Short, who reports to Ormond, will provide staff support for the Destino and Heritage field-of-interest funds. She will coordinate department events as well as undertake improvements in the Foundation's database that tracks donor activities.

Short came to VCCF in May of last year as an administrative assistant. Married to a 2nd Class Petty Officer stationed at Naval Base Ventura County, Heather has previous experience at nonprofits, working at the American Friends of Hebrew University and Children's Memorial Hospital, both in her native Chicago.

The Ventura County Community Foundation is a family of 500 charitable funds with total assets of \$96 million, and distributed \$5.7 million grants and pledges in 2008. The Foundation's mission is to promote and enable philanthropy to improve our community for good for ever, building long-term charitable capital to benefit Ventura County. The Foundation has been confirmed in compliance with national standards by the Council on Foundations, a reflection of the highest peer review across the nations 700 community foundations. For more information, visit www.vccf.org.

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