



**FOR IMMEDIATE RELEASE**

**Contact: Barbara Bishop,  
BBPR, Inc.  
310-656-4668**

**The Resource Center for Nonprofit Management  
Announces Upcoming Workshops**

**(CAMARILLO, CA – April 23, 2008)** – The Resource Center for Nonprofit Management at the Ventura County Community Foundation (VCCF) has announced the schedule for its upcoming workshops and training courses. Highlighted events include:

- Made possible through generous contributions from the Amgen, Weingart and Wood-Claeysens Foundation, the Resource Center offers the Board Leadership Institute, a seven month intensive leadership training program developed to elevate volunteer board members' ability to govern local nonprofit organizations and to demonstrate leadership on behalf of the nonprofit sector. The certificate program, a part of the larger Board Leadership Initiative, provides opportunities for in-depth discussions on key topics impacting Board members and Board service. Each module will be moderated by Dr. Susan Murphy, PhD., Associate Professor, California Lutheran University School of Business, and facilitated by community experts with extensive experience in the nonprofit field. **The Board Leadership Institute will be held on Wednesdays, May 21, June 18, July 16, August 20, September 17, October 15 and November 19. Each module will be held from 9:00 a.m. – 12:00 p.m. with breakfast provided.** The intended audience includes leaders currently serving on a nonprofit board of directors or those who are interested joining a board. The cost of the Institute is \$375 for the first registrant from an organization and \$275 for each additional registrant from the same organization. For information on available scholarships (for which there is no deadline, please contact Susan Seale at 805-988-0196, ext. 110.

- The Sidney Lyons Leadership Series will be held on **Thursdays, May 15, June 19, July 17 and August 21**. The Institute is intended to serve leaders and emerging leaders from Ventura County nonprofit organizations that serve the addiction recovery community. This series will encompass capacity building and professional leadership development for organizations that serve recovering addicts and those struggling with addiction to alcohol and drugs. The program is comprised of four interconnected learning modules, participants will explore the many facets of transformational change, management and leadership excellence, resource development and professional growth. Each module will be held from 1:00 – 4:00 p.m. The cost of the Institute is \$125 for the first registrant from an organization and \$75 for each additional registrant from the same organization.
- On **Friday, May 23**, The Resource Center presents “Making Media Matter: Using Digital Tools to Market Your Message,” a production, editorial and new media training program designed to prepare nonprofit leaders to create and distribute a piece of digital media, such as a DVD, Public Service Announcement (PSA) or cable program. This workshop will be held at the CAPS-TV Media Center, 65 Day Road in Ventura from 8:30 a.m. – 4:30 p.m. and will include both classroom and hands-on training methods. Topics include scriptwriting, producing and distributing digital media, how to get *your* media to *the* media and how to take advantage of various digital media opportunities – including using web sites more effectively and distributing messages through podcasts. The cost of the workshop is \$125 per person with a continental breakfast and working lunch included.
- The “Meet the Grantmakers” convening, scheduled for Wednesday, May 7 will provide a unique opportunity to engage face to face with private and corporate foundation representatives. They will explain what they are looking for in successful proposals and how to best determine the foundation fit. Confirmed panelists include representatives from Dole Foods, Proctor and Gamble, Sage Publishing and the Wells Fargo Foundation. The session will be held from 10:00 a.m. - 12:00 p.m and the fee is \$40.

The Resource Center for Nonprofit Management was established to provide training, research materials and technical assistance to nonprofit organizations throughout Ventura County. Each year the Resource Center offers over 100 training and leadership development opportunities to nonprofit leaders including staff, board members volunteers and stakeholders, as well as providing specialized training through the Board Leadership Initiative, Technology Works for Nonprofits (using a dedicated networked computer center to teach software and hardware), and the recently launched Planned Giving Initiative, designed to expand the source of planned gifts for local nonprofits. To receive a printed training schedule

or for more information about the Resource Center for Nonprofit Management, please contact Dena Jenson at (805) 988-0196 ext. 128, or e-mail her at [djenson@vccf.org](mailto:djenson@vccf.org).

The Ventura County Community Foundation is a family of charitable funds whose combined assets now exceed \$110 million, with 2007 grants and pledges of \$4.1 million. The Foundation's mission is to promote and enable philanthropy to improve our community and to build long-term capital to benefit Ventura County. The Foundation has been confirmed in compliance with national standards by the Council on Foundations, a reflection of the highest peer review across the nation's 700 community foundations. For more information, visit [www.vccf.org](http://www.vccf.org)

# # #

