



FOR IMMEDIATE RELEASE

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**The Resource Center for Nonprofit Management and
The Ojai Valley Executive Directors Roundtable
to Host Workshop on “Building A Board That WORKS”**

March 27, 2008

(CAMARILLO, CA – March 19, 2008) – The Resource Center for Nonprofit Management at the Ventura County Community Foundation (VCCF) and the Ojai Valley Executive Directors Roundtable will host a half-day workshop titled “Building a Board that WORKS: Effective Nonprofit Governance Achieving Fundraising Success,” on Thursday, March 27 at the Soule Park Banquet Center, 1033 East Ojai Avenue, in Ojai, from 9:00 a.m. – 1:00 p.m.

Bestselling author Andy Robinson (<http://andyrobinsononline.com>.) provides training and consulting for nonprofits in fundraising, grantseeking, board development, marketing, earned income, planning, leadership development, and facilitation. Since starting his consulting practice in 1995, Andy has provided support and training to thousands of nonprofit staff and volunteers in 45 U.S. states and Canada. At the workshop Robinson will address topics and lead participants in experiential exercises in areas such as designing the perfect board of directors, separation of powers between board and staff, using board contacts to recruit, manage and support boards, why board members can’t or won’t raise money, creating a culture of fundraising for the board, and accountability.

“The workshop is designed to strengthen VCCF’s support for the nearly 300 nonprofits throughout the Ojai Valley while enhancing the leadership they enjoy,” said Dena Jenson, Vice President and Director of the Resource Center.

“The workshop is an extremely valuable opportunity for Ojai nonprofits to receive training from a nationally recognized expert,” said Jeff Haydon, Executive Director of the Ojai Music Festival. “Training sessions like this are usually only offered in big cities at a significant cost to participating nonprofits. Because of the connections and generosity of VCCF, Ojai nonprofits will be able to get this invaluable training for a fraction of the cost in our own backyard. Those of us involved in planning the

workshop are acutely aware of the unique challenges facing Ojai nonprofits and have worked hard to be sure that we address the needs of building philanthropic capacity for our own organizations and the community, as well as increasing the effectiveness of our organizations by maximizing the efforts of our volunteer boards,” he said.

The cost of the workshop is \$35, which includes a continental breakfast, lunch and materials. To enroll, please call Susan Seale at (805) 988-0196 ext 110 or e-mail her at sseale@vccf.org

The Resource Center for Nonprofit Management was established to provide training, research materials and technical assistance to nonprofit organizations throughout Ventura County. Each year the Resource Center offers over 100 training and leadership development opportunities to nonprofit leaders including staff, board members volunteers and stakeholders, as well as providing specialized training through the Board Leadership Initiative, Technology Works for Nonprofits (using a dedicated networked computer center to teach software and hardware), and the recently launched Planned Giving Initiative, designed to expand the source of planned gifts for local nonprofits. . To receive a printed training schedule or for more information about the Resource Center for Nonprofit Management, please contact Dena Jenson at (805) 988-0196 ext. 128, or e-mail her at djenson@vccf.org.

The Ventura County Community Foundation is a family of charitable funds whose combined assets now exceed \$110 million, with 2007 grants and pledges of \$4.1 million. The Foundation’s mission is to promote and enable philanthropy to improve our community and to build long-term capital to benefit Ventura County. The Foundation has been confirmed in compliance with national standards by the Council on Foundations, a reflection of the highest peer review across the nation’s 700 community foundations. For more information, visit www.vccf.org

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