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**Ventura County Community Foundation Promotes Dena Jenson to
Vice President and Director of the Resource Center for Nonprofit
Management**

(CAMARILLO, CA – March 19, 2007) — Dena Jenson of Ventura has been promoted to Vice President and Director of the Resource Center for Nonprofit Management at the Ventura County Community Foundation, effective immediately. Jenson previously held the position of director of the Resource Center at the Foundation, where she has worked since 2005.

“We’re delighted to recognize Dena’s leadership over the past several years in guiding the Resource Center for Nonprofit management and launching many of our strategic initiatives, including the *Technology Works for Nonprofits*, *Building Board Leadership* and the *Planned Giving Initiative*, each designed to strengthen leadership, organizational practices and long term capital to support the mission of Ventura County nonprofits,” said VCCF President and CEO, Hugh Ralston.

Prior to joining VCCF, Jenson served as program and public policy coordinator at the Perinatal Advisory Council (PAC/LAC) in Los Angeles, where she spent nine years. The non-profit maternal and child health organization strives to improve pregnancy and birth outcomes by working with the professionals and systems that care for pregnant women and their families. Prior to that, she worked as project director for the Los Angeles County Department of Health.

“The nonprofit leaders, board members and volunteers that the Resource Center serves each day remind me of the important role nonprofit organizations play in the social fabric of our communities,” said Dena Jenson. “These individuals and organizations face real needs and challenges. Funding is a significant part of the solution, but leadership, management excellence and skilled people are currencies that move beyond the bottom line. The role of the Resource Center is to serve and support nonprofit leaders as they

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deliver on the promise of their missions. I am proud of the work of the Resource Center team, including our extensive network of volunteer faculty and leadership, as well as the ongoing support of the Advisory Committee and VCCF's board of directors for this important work to strengthen local nonprofits.”

Jenson, who currently is the President of the board of the Ventura County Partnership for Safe Families and Communities and serves on the board of the Santa Barbara and Ventura Counties Chapter of the Association of Fundraising Professionals, received her undergraduate degree in political science from California State University, Long Beach and her master's in public policy from the University of Southern California.

The Ventura County Community Foundation is a family of charitable funds whose combined assets now exceed \$100 million, with 2006 grants and pledges of \$8.5 million. The Foundation's mission is to promote and enable philanthropy to improve our community and to build long-term capital to benefit Ventura County. For more information, visit www.vccf.org.

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