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**Rebecca Evans Named Executive Director of
Ventura County Civic Alliance**

Evans Brings Civic Engagement and Nonprofit Leadership Skills to the Job

(CAMARILLO, CA – October 3, 2006) — Rebecca Evans has been named executive director of the Ventura County Civic Alliance, effective immediately. The Thousand Oaks resident previously held the same position at the Alisa Ann Ruch Burn Foundation and brings a strong background in civic and community engagement, policy planning and nonprofit leadership to her new post.

“We are delighted to have Rebecca join the Civic Alliance where her passion and dedication to the future of Ventura County will serve us well,” said Civic Alliance Chairman David Maron. “The search committee went through a detailed process of interviewing candidates, and Rebecca was the unanimous choice to help the Alliance address its strategies in the coming years.”

Evans has replaced Karen Schmidt, who had served in a similar role as interim project coordinator since January 2005. Created in 2001 as an initiative of the Ventura County Community Foundation, the Civic Alliance is focused on developing strategies to address regional issues of growth and sustainability. Currently its work is focused on the development of a compact for a sustainable Ventura County, livable community models for each city in the county, and strategies for enhancing workforce development to meet the future needs of the county’s economic growth.

(More)

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Evans spent three years leading the Alisa Ann Ruch Burn Foundation, which partners with firefighters, educators and burn care professionals to develop innovative programs and services for burn survivors. She joined the Burn Foundation, which operates in Southern, Central and Northern California, after serving as director of the Washington, D.C.-based Youth Vote Coalition, a national coalition of 100 diverse organizations dedicated to increasing civic engagement and voter turnout among youth.

Prior to that, Evans worked for nine years with San Diego Youth and Community Services, a nationally recognized nonprofit organization dedicated to providing quality social services that has helped to stabilize the lives of more than a half-million young people and their families since 1970.

“I’m delighted to be joining the Ventura County Civic Alliance at such an exciting time of growth and expansion for the organization,” Evans said. “Despite the challenges we face, our community, with its great diversity of strengths, is ideally situated to become a leader in civic engagement and sustainability in California.”

Evans earned a masters degree in humanistic psychology from West Georgia College. She is a member of the Ventura County Partnership for Safe Families & Communities, which strives to prevent family violence and abuse in Ventura County. Its mission is to promote a community committed to safe, healthy, peaceful families.

The Ventura County Community Foundation is a family of charitable funds whose combined assets now exceed \$90 million. The Foundation’s mission is to promote and enable philanthropy and to build long-term capital to benefit Ventura County. For more information, visit www.vccf.org. For more information about the Ventura County Civic Alliance, visit www.vccf.org/civicalliance.

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