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Contact:
Michelle Hokr
(818) 597-8453

Ventura County Community Foundation Resource Center
Offers Donor Development Class

(CAMARILLO, CA – February 17, 2005) — The Ventura County Community Foundation’s Resource Center for Nonprofit Management is offering a “Power Lunch on Donor Development” with fundraising expert Gary Erickson on Tuesday, February 22, from 11:30 a.m. to 1:30 p.m. The luncheon will be held at the VCCF office at 1317 Del Norte Road, Suite 150 in Camarillo. There is a \$30 fee. To register, please call (805) 988-0196.

At this informal luncheon, Erickson, president and CEO of the Erickson Group, will discuss the increased competition for philanthropy dollars, the importance of donor loyalty in successful fundraising programs, and innovative ways to approach donor development. Erickson is a consultant to medical and healthcare nonprofits and former executive vice president of the United Way of Los Angeles.

Since 1991, the Resource Center at the Ventura County Community Foundation has provided training, research materials and technical assistance to nonprofit organizations in Ventura County with the goal of strengthening the ability of those organizations to deliver needed services in the community. The Resource Center is the only management training center for nonprofit organizations in the county.

(More)

VCCF/Resource Center Lunch

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The Ventura County Community Foundation is a family of charitable funds created in 1987 by citizens who cared deeply about strengthening the community, preserving and expanding its cultural resources, and helping those in need. Now over \$66 million in assets, it provides over \$2.5 million in grants annually, including over \$300,000 in college scholarships. The Foundation works to enrich and enhance the quality of life in Ventura County and to provide leadership to residents and nonprofit organizations in building an enduring source of funds and strengthening community participation to meet the changing needs and challenges of the community. For more information, visit www.vccf.org.

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