



**FOR IMMEDIATE RELEASE**

*Note: Corrects title error in  
Paragraph 7*

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**CONVENING EXPLORES STRATEGIES TO PREPARE VENTURA COUNTY WORKERS FOR  
THE JOBS OF TOMORROW**

**CAMARILLO, Calif.** (Oct. 4, 2010) – Futurist Nathalie Gosset will look ahead to 2015 to discuss job opportunities of the future at a Ventura County Civic Alliance convening Friday, Oct. 22, at the Ventura County Office of Education in Camarillo.

The event, which runs from 8:30 a.m. to noon, features presentations on the importance of workforce skills to the future prosperity of Ventura County and an emerging partnership of healthcare providers building the collaborative allied-health workforce in our region.

“The Civic Alliance has been working through issues of workforce education and development for the past several years, as they emerged as keys to our region’s future sustainability. We are pleased to put on this convening to widen the dialog to more members of the community,” said Susan Lacey, who chairs this working group for the Civic Alliance, an initiative of the Ventura County Community Foundation.

“Nothing will ensure the quality of life in Ventura County better than workers prepared for the jobs that really will exist in the future,” said Hugh Ralston, Ventura County Community Foundation president & CEO. “This convening is designed to showcase the hard work done in our classrooms and among partnerships to train students and workers so they can reap the benefits of cutting-edge, high-paying jobs.”

An engineer and MBA, Gosset serves as head of marketing and business development at the Alfred Mann Institute at the University of Southern California, an acceleration center for the commercialization of biomedical inventions from USC. She has more than 20 years experience in the development and commercialization of technology-based products.

Two other presentations are planned, one to focus on the need for higher wage and higher skill jobs, presented by the Bruce Stenslie, president and CEO of the Economic Development Collaborative of Ventura County.

Workforce Investment Board member John Bibby and WIB Executive Director Cheryl Moore will share their experiences in a partnership developed among healthcare providers to identify workforce pipelines for key jobs in allied health, and then collaborate with other partners to develop and provide needed training in this region.

Six local workforce-training providers will discuss partnerships already in place, which can develop solutions to building a 21<sup>st</sup> century workforce in our communities. Panelists bring expertise from California State University, Channel Islands, the Ventura County community colleges, the high school Regional Occupational Program, adult education and a partnership between the Boys & Girls Club and the Ventura Unified School District. Lacey, a former Ventura County supervisor, will moderate the discussion.

Admission is free but reservations are recommended. To register online, go to [www.CivicAlliance.org](http://www.CivicAlliance.org). The Ventura County Office of Education is at 5100 Adolfo Road, Camarillo.

For more information, contact Katrina Maksimuk, Civic Alliance program associate at (805) 988-0196, Ext. 114 or [kmaksimuk@vccf.org](mailto:kmaksimuk@vccf.org).

The Ventura County Civic Alliance is an initiative of the Ventura County Community Foundation. Its mission is to promote a healthy and sustainable future for the Ventura County region. The Alliance is a coalition of civic leaders with a shared commitment to bringing the economic, environmental and social equity interests of our region together to address priority community issues, increase civic engagement and build community leadership.

VCCF is a family of charitable funds with combined assets of \$100.5 million. Its mission is to promote and enable philanthropy to improve our community for good forever, which it does through grantmaking, scholarships and leadership training programs through the Center for Nonprofit Leadership. VCCF has been certified in compliance with national standards by the Council on Foundations, the highest form of peer review in the United States. Visit [vccf.org](http://vccf.org) or contact VCCF at (805) 988-0196.

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