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**ACCOUNTABILITY EXPERT OFFERS HANDS-ON WORKSHOP AT VCCF**

*Session to demonstrate how to create a community results compact*

**CAMARILLO, Calif.** (May 25, 2011) – The VCCF Center for Nonprofit Leadership and the Ventura County Civic Alliance have teamed up to host “Results that Matter: Accountability in an Era of Transparency,” a June 16 workshop featuring accountability expert Dr. Lyle Wray.

Former director of the Ventura County Civic Alliance and experienced nonprofit and public sector leader, Wray will cover how to run an organization in a time when resources are few, needs are still great and the public is demanding more accountability from public and private institutions. Based on his 2006 book, “Results That Matter: Improving Communities by Engaging Citizens, Measuring Performance and Getting Things Done,” Wray will explain the importance of developing a community results compact to address tough issues and arrive at more successful solutions. Participants will be able to write their own compacts during the workshop led by Wray.

“The benefits of creating a community compact are significant and tangible,” said Hugh J. Ralston, president and CEO of the Ventura County Community Foundation. “This process includes picking issues of greatest interest to your community, using techniques for addressing issues that are likely to be successful and reporting to the community on progress and steps to improve outcomes over time,” he added.

A local example is the Ventura County Civic Alliance’s Compact for a Sustainable Ventura County, a multiyear effort to develop principles to drive a long-term vision for sustainability in our region, Ralston noted.

Attendees will learn how to take advantage of the three levels of performance management □ strategic, tactical and operations. This approach will allow them to respond to questions posed by community leaders, open more effective dialog, establish partnerships, take advantage of citizen-generated Internet content and to develop transparent plans and goals.

Wray currently serves as the executive director of the Capital Region Council of Governments in Hartford, Conn. He is tasked with the establishment of the first true public rapid transit system in the Constitution State. With over 30 years of experience in the state, local and nonprofit sectors, including serving as executive director of the Civic League and a decade as administrator for Dakota County, Minn., Wray will suggest strategies to improve the effectiveness of any nonprofit.

During Wray's tenure with the Civic Alliance, he launched the Connect the Dots series of community dialogs, which outlined strategies for the Alliance's ongoing focus on sustainability that led to the Compact for a Sustainable Ventura County.

"Results that Matter: Accountability in an Era of Transparency" will take place from 9 a.m. to noon June 16 at the Ventura County Community Foundation's Community Room, 1317 Del Norte Road, Suite 150, Camarillo. The event has a \$25 registration fee. To register, contact Katrina Maksimuk, program associate, at (805) 988-0196, Ext. 114, or [kmaksimuk@vccf.org](mailto:kmaksimuk@vccf.org). To register online, go to [vccf.org/lylewray.shtml](http://vccf.org/lylewray.shtml).

VCCF is a family of charitable funds with combined assets of \$108 million. Its mission is to promote and enable philanthropy to improve our community for good forever, which it does through grantmaking, scholarships and leadership training programs through the Center for Nonprofit Leadership. VCCF has been certified in compliance with national standards by the Council on Foundations, the highest form of peer review in the United States. For more information, visit [vccf.org](http://vccf.org) or contact VCCF at (805) 988-0196.

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