



**FOR IMMEDIATE RELEASE**

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**VCCF'S CENTER FOR NONPROFIT LEADERSHIP TO PRESENT  
WORKSHOP ON IMPROVING PERSONAL PRODUCTIVITY**

**CAMARILLO, Calif.** (Oct. 5, 2011) – The Ventura County Community Foundation's Center for Nonprofit Leadership will present Jason Womack, author of "The Promise Doctrine," in an Oct. 20 workshop designed to assist business and nonprofit leaders in improving their professional and personal lives.

Based on his upcoming book, "Your Best Just Got Better: Think Bigger, Work Smarter, Make More," the 39-year-old Womack will share time-management strategies based on principles of superior performance during his three-hour presentation.

To develop this curriculum, Womack has observed the workforce through the eyes of his international and national clients.

Founder of The Womack Co., an executive coaching firm in Ojai, he believes small changes in a person's everyday routine help overcome the feeling of being overwhelmed by work. In his workshop, Womack will share tips on how people can set up their day for success.

"The beginning of the day sets the tone for engagement, in life and at work. Finding time to reflect on when we're at our best gives us the opportunity to participate in the day from a contributive point of view," Womack said.

"Your Best Just Got Better: Think Bigger, Work Smarter, Make More," workshop is scheduled from 9 a.m. to noon Thursday, Oct. 20, at California Lutheran University, Oxnard Campus, 2201 Outlet Center Drive, Suite 600, Oxnard.

Womack has donated this workshop as a fund-raiser for the Center for Nonprofit Leadership at VCCF, which in 2010 presented 105 low-cost professional workshops to more than 1,900 staff and board members of Ventura County nonprofits.

To register go to [vccf.org](http://vccf.org) or contact Susan Seale by phone at (805) 988-0196, Ext. 110, or [sseale@vccf.org](mailto:sseale@vccf.org) or visit [www.vccf.org](http://www.vccf.org) to register online. There is a \$40 fee for this workshop.

## **ABOUT VCCF**

VCCF invests the charitable capital that drives the philanthropic engines of Ventura County. Its portfolio performance ranks in the top 11 of all community foundations in the United States for long-term growth. With total assets of \$110 million, its mission is to promote and enable philanthropy to improve our community for good for ever, which it does through grantmaking, scholarships and training at its Center for Nonprofit Leadership. Visit [vccf.org](http://vccf.org) or call (805) 988-0196.



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